



# ALEXELA CONCERT HALL

ELEGANCE AND SPACE  
IN THE HEART OF TALLINN

# ALEXELA CONCERT HALL



**ESTONIA'S LARGEST THEATRE-STYLE HALL**  
WITH 1,829 SEATS ON THREE LEVELS



**3,000 M<sup>2</sup> OF OPEN SPACE ON 5 LEVELS**  
FOR EXHIBITIONS, CATERING AND MEETINGS



**UNBEATABLE LOCATION**  
ADJACENT OLD TOWN AND MAJOR HOTELS



**MODERN AMBIENCE**  
DESIGNED TO ACHIEVE AND IMPRESS



**CREATIVE STAFF**  
READY TO FIND FLEXIBLE SOLUTIONS



**9 CONNECTED CINEMA HALLS**  
AVAILABLE BY ARRANGEMENT

# WELCOME

A truly world-class venue, Alexela Concert Hall was designed as a place to gather, connect and celebrate. It is Estonia's highest-capacity conference facility, with seating for 1,829 available in its dramatic Main Hall and 3,000 m<sup>2</sup> of space for exhibitions, catering and meetings on its five multifunctional foyers. Nine cinema halls located in the same building can be hired for concurrent presentations. Providing further flexibility for clients, the foyers of the state-of-the-art facility offer eight cafés, among them the stylish Theatre Café, Baileys Lounge and exclusive G.H.Mumm Lounge.

Holding an event at the Alexela Concert Hall is made all the easier by its enviable location, just metres from Tallinn's famous medieval Old Town and within quick walking distance of most major hotels. The hall's experienced staff are always available to assist, finding the right creative solutions to ensure your event's success.



**MODERN AMBIENCE**  
DESIGNED TO ACHIEVE  
AND IMPRESS



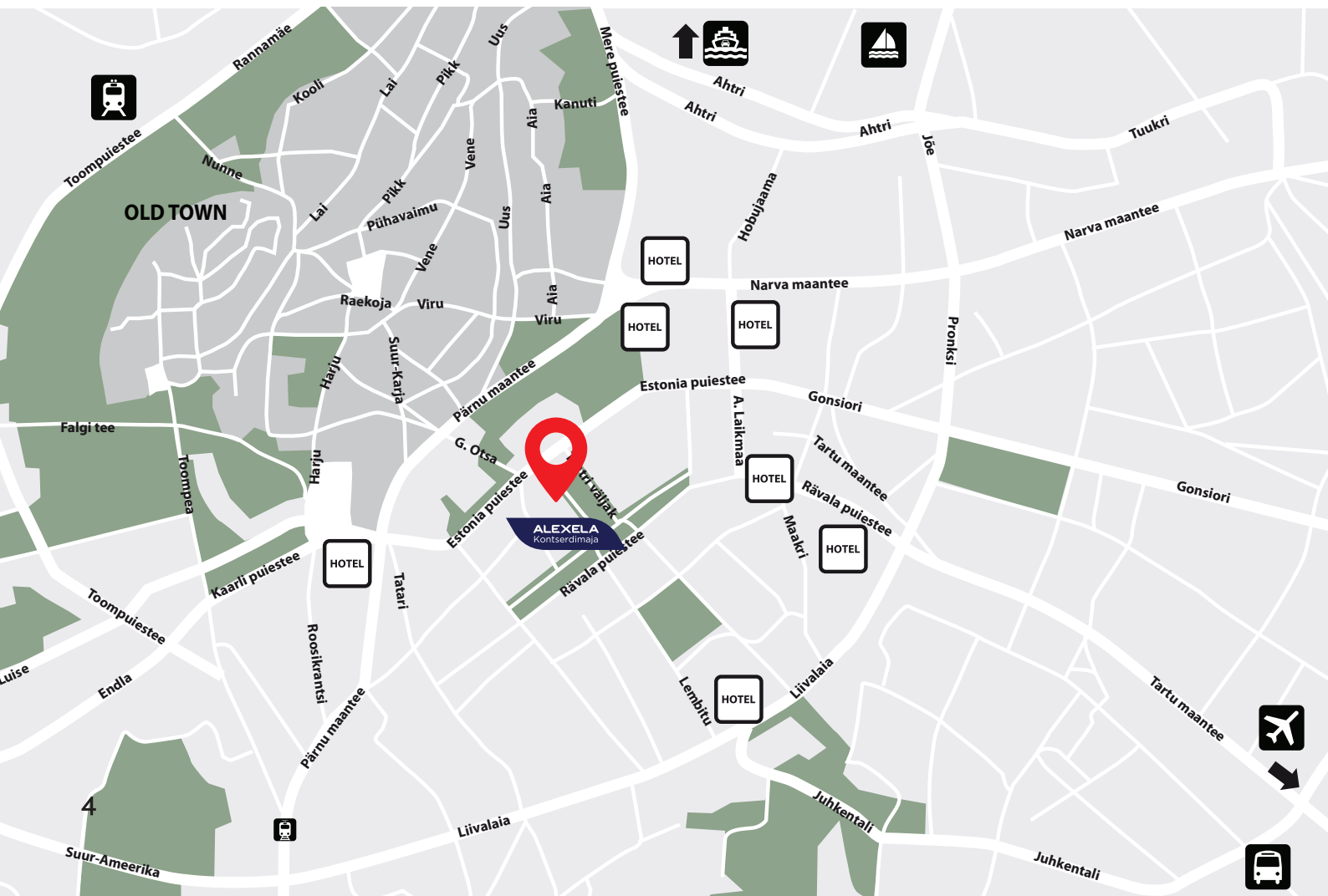
## UNBEATABLE LOCATION

ADJACENT OLD TOWN AND MAJOR HOTELS



# EVERYTHING WITHIN REACH

Alexela Concert Hall is located in the Solaris Centre, a shopping and entertainment complex in the heart of Tallinn. The city's stunning Old Town and most essential sights are within a short stroll. Likewise, Tallinn's major hotels, including those belonging to top international chains, are within easy walking distance, eliminating worries related to transporting delegates.





## MAIN HALL

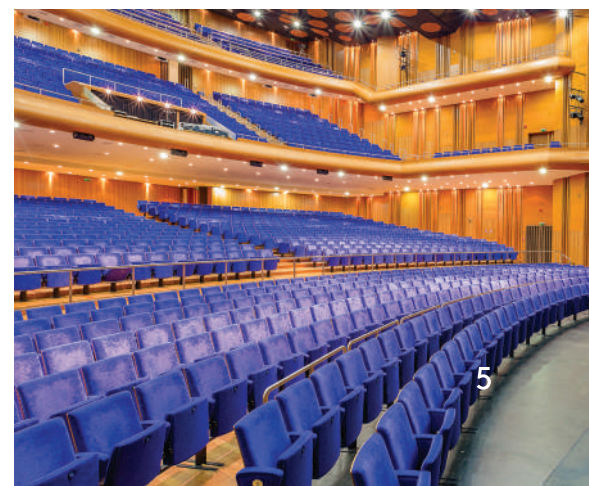
Alexela Concert Hall's most dramatic feature, its Main Hall, seats 1,829 guests on three levels. Using the floor level without the balconies makes for a perfect fit for conferences of up to 1,030 people. When more space is needed in the front of the arena for dinner tables, catwalks, panels and the like, the first eight rows of seating can be removed, freeing up 195 m<sup>2</sup> and leaving 717 seats in place.

The Main Hall's 266 m<sup>2</sup> stage, measuring 19 m x 14 m, was designed to take into account the needs of a variety of shows and performances. The stage portal is 9 m high and 19 m wide, which fits a 18 m x 9 m screen – ideal for film screenings and conferences. The entire stage is black in colour and equipped with professional curtains that comply with all requirements. The sheer size and multi-purpose nature of the stage also make it excellent for hosting opening and closing ceremonies, offering far more space for creativity and flexibility than is found in most hotel conference centres.

The hall is equipped with the latest lighting solutions and an electronic acoustic enhancement system. There is an option to install up to six interpreter booths on the first balcony. All foyers and backstage dressing rooms are equipped with monitors.



**ESTONIA'S LARGEST  
THEATRE-STYLE HALL**  
WITH 1,829 SEATS ON  
THREE LEVELS





9 CONNECTED  
CINEMA HALLS  
AVAILABLE BY ARRANGEMENT



Hall  
1

## ADDITIONAL CAPACITY

The facility offers 3,000 m<sup>2</sup> of space on its multifunctional foyers, which are divided among five floors and connected with the building's vast, sunlit atrium. The foyers are suitable for exhibition and poster areas, but can also be used for catering or smaller meetings. One of the foyers features the 24-seat Baileys Lounge, a casual seating area ideal for executive gatherings or breakout sessions.

When closed meeting or catering space is needed, the stylish, 70-seat Theatre Café in the concert hall's ground-floor foyer is an option. The more intimate G.H.Mumm Lounge, designed for VIP get-togethers, accommodates up to 10 people.

Depending on the client's needs, Alexela Concert Hall can arrange for the use of the nine cinema rooms that occupy the same building. Their capacity ranges between 72 to 505 seats and all can be accessed by internal corridor from the main conference area.



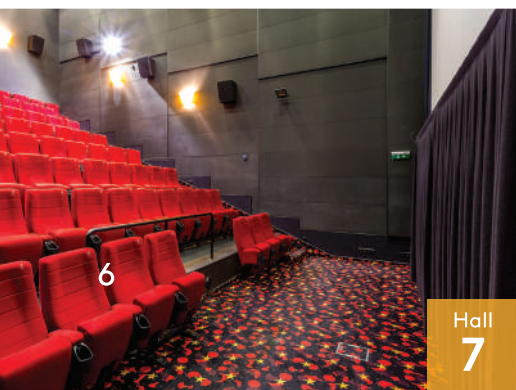
Hall  
2



Hall  
3



Hall  
4



Hall  
7



Hall  
8



Hall  
9

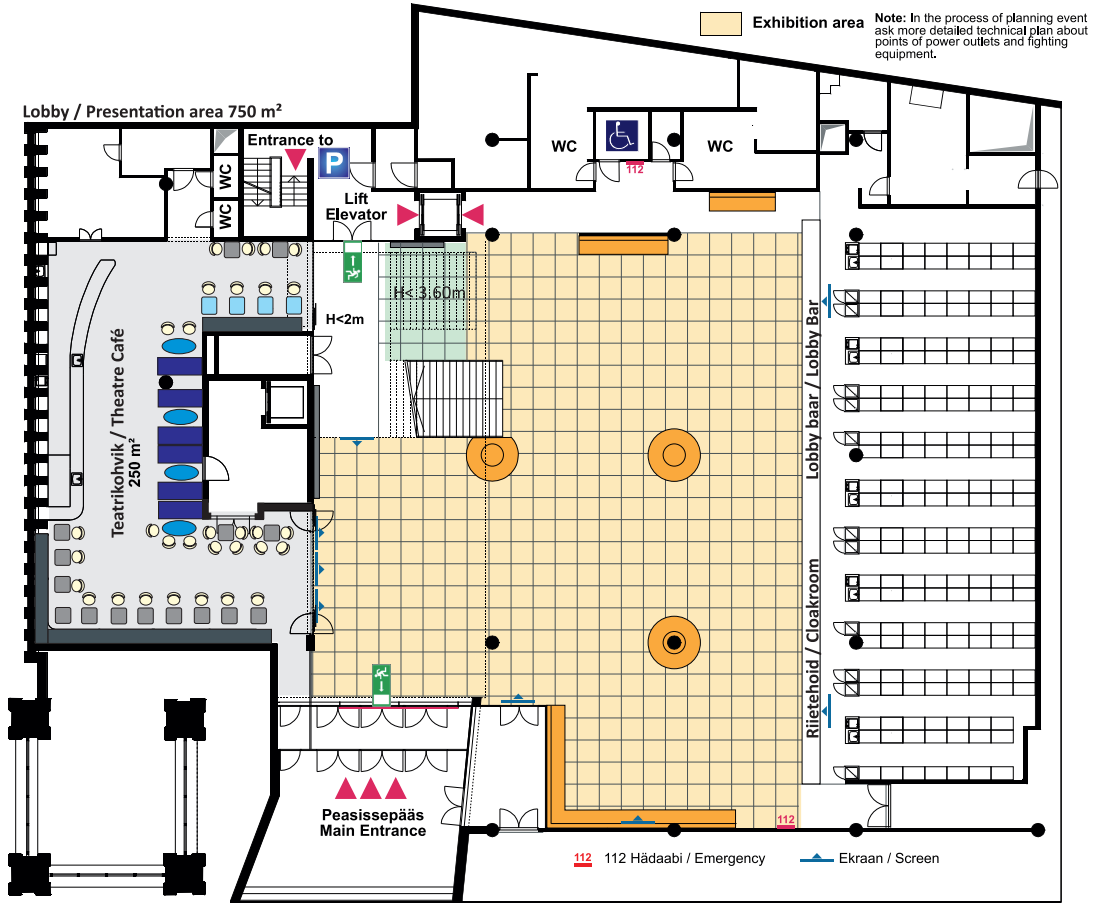
# MAIN HALL OPTIONS

Hall	Style: theatre	Style: classroom	Style: boardroom	Style: reception	Style: banquet	Size (m <sup>2</sup> )
Main Hall parterre	717/1,030	-	-	-	-	-
Main Hall 1st balcony	491	-	-	-	-	-
Main Hall 2nd balcony	308	-	-	-	-	-
Main Hall total	1,829	-	-	-	-	-
Theatre Café	50	30	40	70	30	251
G.H.Mumm Lounge	-	-	12	15	12	27
Baileys Lounge (section of 2nd-floor foyer)	-	-	-	100	70	70
0-floor foyer	-	-	-	400	200	1,256
1st-floor foyer	-	-	-	350	100	565
2nd-floor foyer	100	50	40+	350	80	765
3rd-floor foyer	80	30	40+	150	50	466
4th-floor foyer	80	30	30+	150	50	442

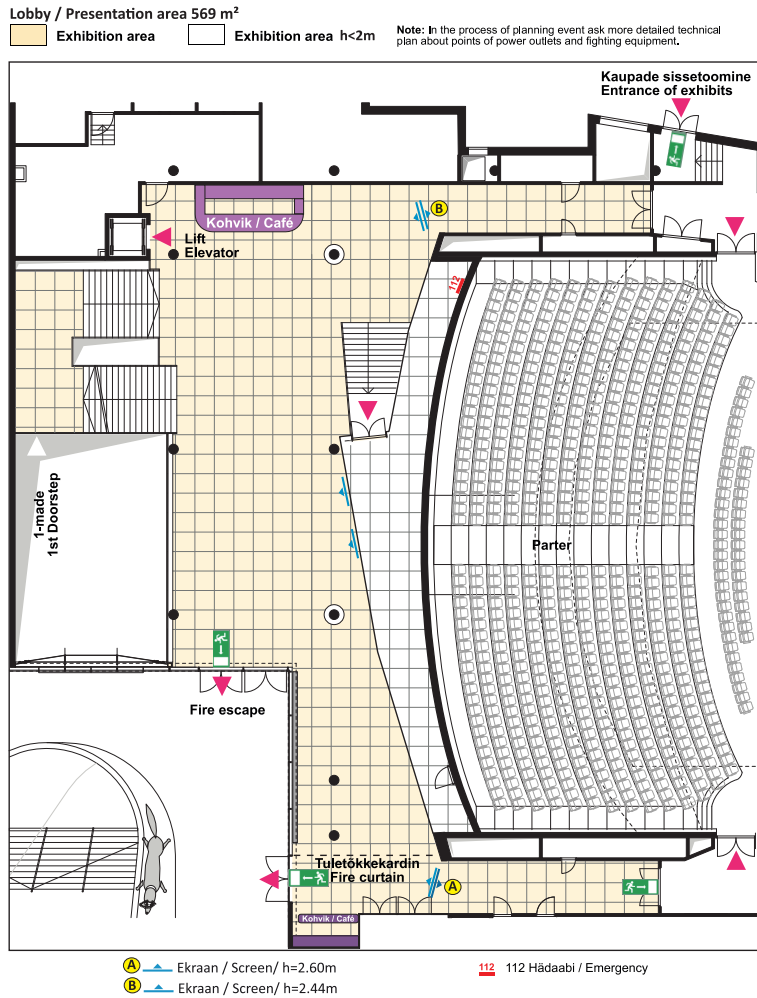
# ADDITIONAL HALLS

Hall	Style: theatre	Size (m <sup>2</sup> )	Space between screen and first row
Cinema hall 1	505	612	19.5 m x 6.5 m
Cinema hall 2	409	536	18 m x 7.5 m
Cinema hall 3	224	301	14 m x 3.5 m
Cinema hall 4	181	230	10 m x 1 m
Cinema hall 5	74	107	7.5 m x 2 m
Cinema hall 6	84	107	7.5 m x 1.5 m
Cinema hall 7	83	107	8 m x 1.5 m
Cinema hall 8	181	184	14 m x 3.5 m
Cinema hall 9	72	105	8.5 m x 2.5 m

# 0 FLOOR

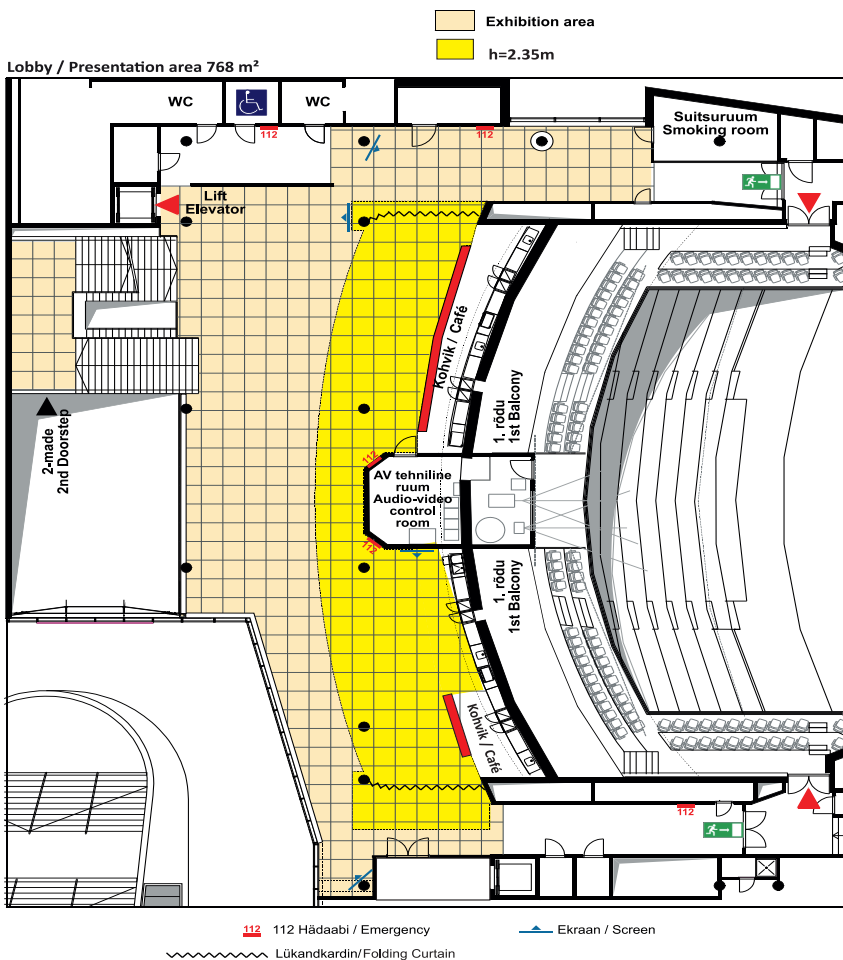


# 1ST FLOOR

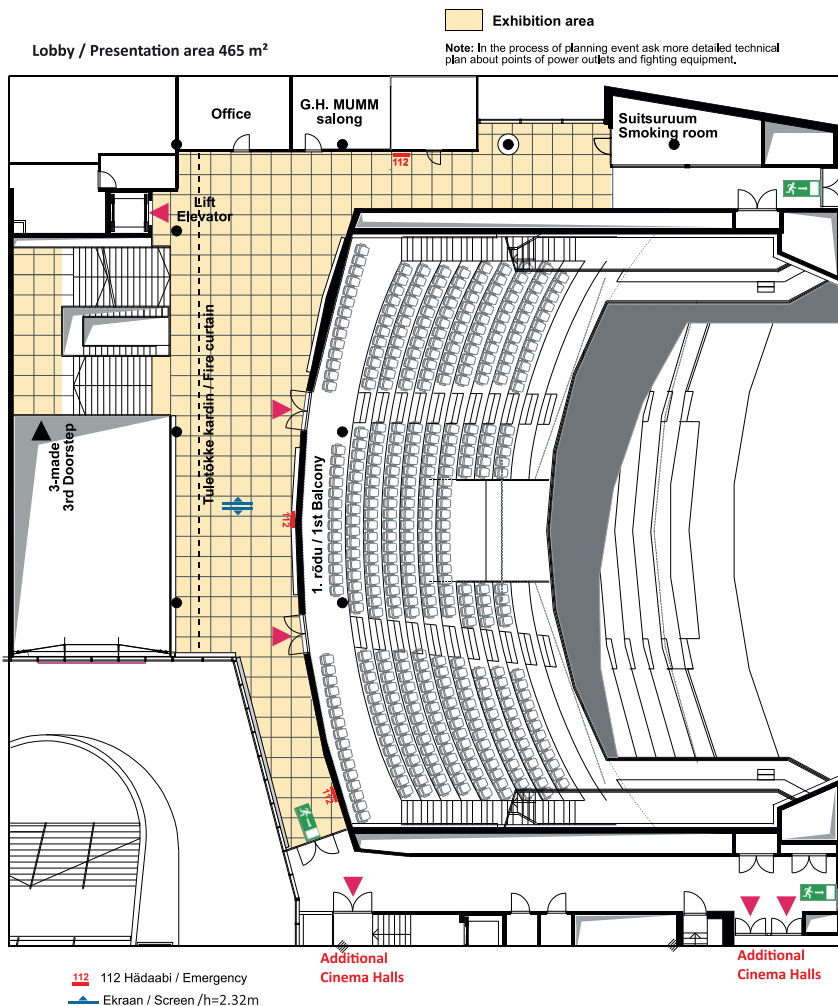




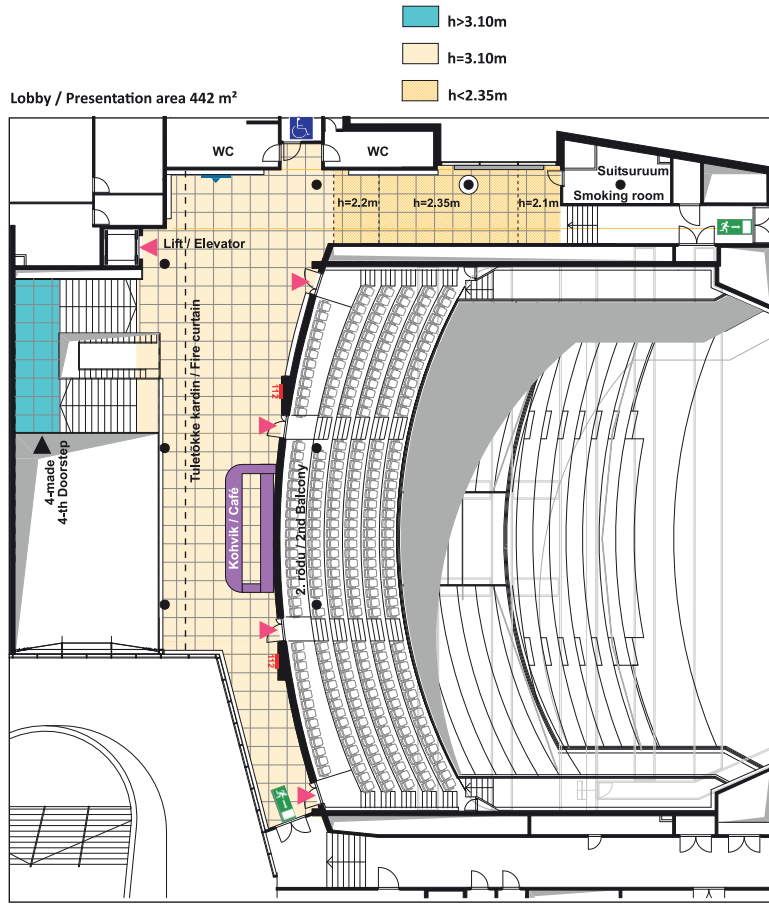
# 2ND FLOOR



# 3RD FLOOR



# 4TH FLOOR

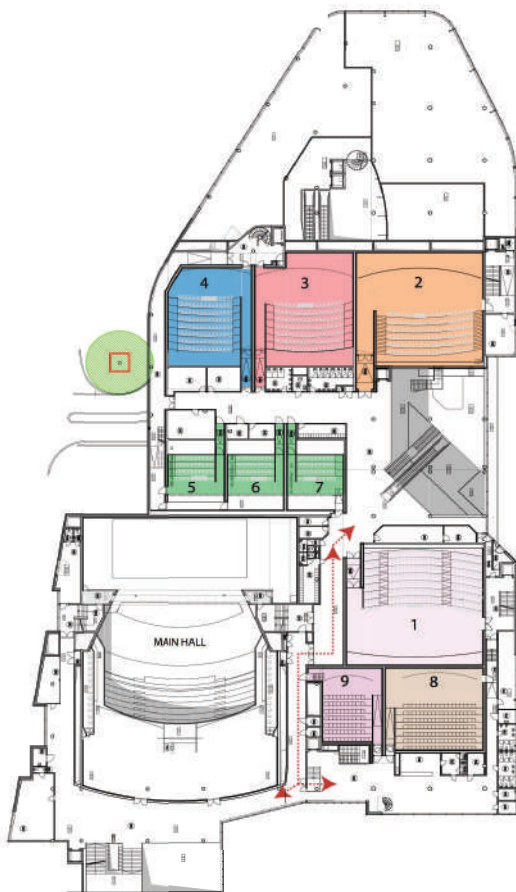


112 Hädaabi / Emergency  
Ekraan / Screen

# ADDITIONAL HALLS

## Additional Halls in Solaris Centre

(entrance through Alexela Concert Hall's 3rd floor)



- Cinema hall 1 - 505 seats / 612 m<sup>2</sup>
- Cinema hall 2 - 409 seats / 536 m<sup>2</sup>
- Cinema hall 3 - 224 seats / 301 m<sup>2</sup>
- Cinema hall 4 - 181 seats / 230 m<sup>2</sup>
- Cinema hall 5 - 74 seats / 107 m<sup>2</sup>
- Cinema hall 6 - 84 seats / 107 m<sup>2</sup>
- Cinema hall 7 - 83 seats / 107 m<sup>2</sup>
- Cinema hall 8 - 181 seats / 184 m<sup>2</sup>
- Cinema hall 9 - 72 seats / 105 m<sup>2</sup>

Main hall (Alexela Concert Hall)

1,829 seats / 3,300 m<sup>2</sup>

Parterre - 1,030 seats

1st balcony - 491 seats

2nd balcony - 308 seats

# CATERING OPTIONS

Alexela Concert Hall is happy to arrange catering for your event through one of our partners or to work with the catering provider of your choice. Each of the hall's foyers is equipped to accommodate catering services for coffee breaks and lunches as well as for grandiose receptions and banquets. Bars on each floor can be set up to offer food and beverages throughout the conference.



**3,000 M<sup>2</sup> OF OPEN  
SPACE ON 5 LEVELS  
FOR EXHIBITIONS, CATERING  
AND MEETINGS**



## CERTIFIED GREEN

Preserving the environment has always been a high priority at Alexela Concert Hall. In 2018, we became the first conference and cultural centre in Estonia to be awarded the Green Key ecolabel, a leading standard of excellence in the field of environmental responsibility and sustainable operation within the tourism industry. Following Green Key principles shows our commitment, and those of our clients, to ensuring a brighter, greener future.

# GETTING IT DONE

Since 2009, the Alexela Concert Hall has hosted over 106 conferences involving more than 87,000 participants. Our track record spans gatherings of a few dozen to those with well over a thousand delegates, and covers an assortment of event types, from congresses and seminars to fairs and exhibitions. In addition to being the site of choice for several of Estonia's most prominent national conferences, we also host a number of international events each year.



**CREATIVE STAFF**  
READY TO FIND FLEXIBLE  
SOLUTIONS

# THERE'S ALWAYS A WAY

Problem solving is our speciality at Alexela Concert Hall. Our team's flexibility and outside-the-box thinking will ensure that every square metre of our building is used to the benefit of your event. Here are some examples of our creative solutions:



## Estonian Annual Dental Meeting

**Challenge:** An unusual amount of exhibition space was needed to accommodate the approximately 300 exhibitors involved. The question was how to install them without compromising guests' safety and comfort.

**Solution:** Our team puzzled together the necessary space for the exhibitors' 70 booths, which ranged from 4 m<sup>2</sup> to 54 m<sup>2</sup>, by using all five foyer levels.



## 68th Annual Meeting of the European Federation of Animal Science

**Challenge:** With 977 attendees and a tightly-packed meeting programme, the 4-day conference was among the most complex event Alexela Concert Hall had hosted to date.  
**Solution:** Alexela Concert Hall used a full eight of the nine available cinema halls for parallel sessions, divided the 4th floor foyer into seminar rooms, employed both of its closed-off cafés, converted the ground floor cloak room into a speakers' preview room, turned backstage dressing rooms into work rooms and even set up a 3,000 m<sup>2</sup> poster area in the building's underground car park.



## 22nd Congress of the European Sleep Research Society

**Challenge:** This 5-day event involved an unusually high number of participants – 1,400 in all.  
**Solution:** In addition to accommodating delegates in our Main Hall, we put six cinema halls into use, set up 200 m<sup>2</sup> of exhibition space for 25 display booths and transformed parking space into a viewing area for 200 posters.

# | DESTINATION: ESTONIA



## Key facts & figures

 **Population:** 1.32 million

 **Area:** 45,227 km<sup>2</sup>

 **Capital:** Tallinn

 **Currency:** Euro

 **National language:** Estonian  
(English widely spoken)

 **Borders:** Member of EU and Schengen visa zone

 **Time zone:** Eastern European  
(UTC+2 winter, UTC +3 summer)

## Flight times to Tallinn

**1 hour or less:** Helsinki, Riga, Stockholm

**1–2 hours:** Berlin, Copenhagen, Oslo, Vilnius

**2.5 hours:** Amsterdam, Athens, Frankfurt, Munich, Warsaw

**3 hours:** Dublin, London, Milan, Paris, Rome

**4 hours:** Barcelona



## A fresh destination

For most visitors, Estonia represents a completely undiscovered part of Europe, a small country with a big spirit and a yearning to make positive impressions. Conference delegates will be getting their first glimpse of an exotic, new destination that's chock full of surprises, from the historic, fairytale charm of Tallinn's Old Town to the locals' edgy, Nordic sense of style to the natural beauty of the country's primeval forests and rugged coastline.

## Easy to reach

Getting to Estonia couldn't be simpler. Tallinn Airport, named the cosiest in Europe, serves direct flights from over 30 destinations, with flight times to most major European cities in the 2- or 3-hour range. Frequent connections are also available through nearby hubs Helsinki and Riga. Estonia's membership in the EU and Schengen visa zone makes landing hassle-free for most passengers. Once through the gates, arriving visitors can take advantage of ultra-quick, 10- to 15-minute transfers to central Tallinn.





## Convenient on many levels

Events in Estonia run smoothly thanks to the country's Nordic-style work culture and can-do attitude. Professionals respond promptly, offer flexible solutions and keep their promises. English is widely spoken. Your delegates will also enjoy the convenience of staying in a compact, walking-distance city where all major hotels, sights, restaurants and shopping options are concentrated the same central area. There's no need to waste time dealing with transfers, public transportation or traffic. The euro is the local currency and credit/debit cards are widely accepted.



## E-Estonia

Famously dubbed "e-Estonia" for its love of all things high tech, the country has become renowned for offering hundreds of cutting-edge online government services – everything from medical prescriptions to voting. Meanwhile, Tallinn and Tartu have become home to a thriving startup scene. Estonia's tech-savvy nature makes it a natural place to host any IT-related event. It also means that Wi-Fi is available just about everywhere and it's free, even in hotels.



## Clean & Green

Some of the world's cleanest city air can be found in Estonia, according to the WHO. But even when you're in the middle of a city, nature areas are never more than a few minutes away. A full 50% of the country's territory is covered by forests, another 20% by bogs. The country also has 1,500 islands to explore as well as sandy beaches and rich wildlife. Nature-filled escapes, be they tranquil tours or adventure-packed incentives, are always easy to arrange.



## Tallinn: Medieval & Modern

There are, quite simply, very few cities in the world that can rival Tallinn for its well-preserved medieval buildings and timeless atmosphere. Estonia's capital, population 440,000, is best known for its stunning Old Town, a protected UNESCO World Heritage site that is the spiritual core of the metropolis as well as the hub of its dining and nightlife scene. Just beyond Old Town's walls, Tallinn has a quirky, modern edge to discover. Newly reclaimed industrial zones are now exploding with creative and social energy, their off-beat locations loaded with design shops, cafés, trendy restaurants and more.

# ALEXELA

Kontserdimaja

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